

Wellington Town Council



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EVENTS AND COMMUNICATIONS COMMITTEE

Minutes of the meeting held on **Tuesday 26th July 2022** commencing at 4.00pm.

Present:

Cllr Barker
Cllr Hall
Cllr Lowe
Cllr Pierce
Cllr Roberts

In attendance: Caroline Mulvihill, Communication & Events Manager

22/22 Welcome and Introductory Remarks

In Cllr Davis absence Cllr Hall welcomed members at the meeting and those viewing online.

23/22 Apologies for Absence

Apologies were received and accepted for Cllr Tomlinson and Cllr Davis

24/22 Declarations of Interest

Cllr Lowe declared an interest with the Twinning Association

25/22 To confirm the minutes from the last meeting dated Tuesday 28th June 2022

Proposed by Cllr Pierce, seconded by Cllr Barker, and RESOLVED UNANIMOUSLY that the minutes of the 28th June 2022 were a true and accurate record.

26/22 Matters arising from those minutes:

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- £500 Twinning Association Grant
Caroline confirmed that this had now been paid.
- List of 2022 events
Caroline had distributed the list as requested.
- Last festival meeting minutes
Caroline had distributed the minutes as requested.
- LW report to be added to the WTC website
Caroline confirmed this had been done and would be ongoing

Cllr Barker mentioned at this point that the latest edition of 'This is our Wellington' had been distributed and he thanked the team for another great edition. Cllr Lowe confirmed he had hand delivered x26 to Haybridge Road.

27/22 Correspondence:

- **Schools Poetry Competition**
Caroline explained that as the May Wellington Festival was 'on hold' that Cllr Gorse had requested that the school poetry competition still continue and that it reports back to E & C so that momentum isn't lost.
After a brief discussion it was felt a wise move.
It was agreed that Cllr Lowe, as chair of the festival, would meet with the working group and see if they would still be happy to regularly meet and that the school poetry competition, short story competition and resident poet would continue to run as in previous years and report back to E & C. If this was agreed E & C would need to approach P & R for a budget for prizes.

28/22 Social Media Analytics
In Cllr Davis absence no report was given

29/22 Past and Future Events
Caroline was delighted to report that the first of the Bowring Park fun days had taken place today. PJ the showman entertained 230 attendees. The Bowring Café had come up to the event site with a 'pop up' café that served refreshments and snacks for the first time and was a success with families. Next Tuesday would be the Wrekin Forest School.

Last Saturday also saw the start of the Sounds in the Square with the Wellington Brass Band playing. On 30th July it was the turn of the Telfordaires and the Shropshire Boat men.

30/22 Wellington Car Boot
Cllr Pierce highlighted the lack of Car boot within Wellington. It was agreed that it would be beneficial to have a car boot on Wellington but that it was the

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responsibility of T & W council as WTC do not have the funds or staff to provide one.

It was agreed that Cllr Pierce would speak to T & W members and report back findings at the next meeting.

31/22 Love Wellington report

The report had been previously circulated but also tabled. Cllr Barker expressed how thorough it was and thanked Sally Themans and Paola Armstrong for their continued hard work

Cllr Roberts expressed how excellent she felt the Sunnycroft community tea party went. Wellington in bloom and the open garden events were also great successes with £2000 raised.

Cllr Pierce updated the committee with the work from the 'Friends of the Wellington Station'. The hard landscaping was complete and they were experimenting with different kinds of plants. In September they would be making a request to locals to donate plants from a list that they feel would be suitably placed.

32/22 Date and time of next meeting – Tuesday 30th August at 4pm.

ACTIONS:

ACTION:

It was agreed that Cllr Lowe, as chair of the festival, would meet with the festival working group and see if they would still be happy to regularly meet and that the school poetry competition, short story competition and resident poet would continue to run as in previous years and report back to E & C. If this was agreed E & C would need to approach P & R for a budget for prizes

ACTION:

It was agreed that Cllr Pierce would speak to T & W members about the lack of a car boot in wellington and report back findings at the next meeting.

Events and Communications – Love Wellington Report July 2022

Campaigns & Activities

Wellington Open Gardens Weekend with Community Resource 2&3 July: This was a huge success and raised £2,000 for Community resource with over 150 visitors. Some of the gardens were incredible as well as very unexpected. Repeat event planned for 2023.

Shropshire's Outstanding Community Celebration Garden party at Sunnycroft . Almost 100 people attended. Vice Lord Lieutenant Jenny Wynn attended in place of Anna Turner who was ill, High Sheriff Selina Graham attended. Both, as well as the Mayor Dorothy Roberts, made excellent speeches. It really was a great weekend for Wellington.



New businesses in June / July

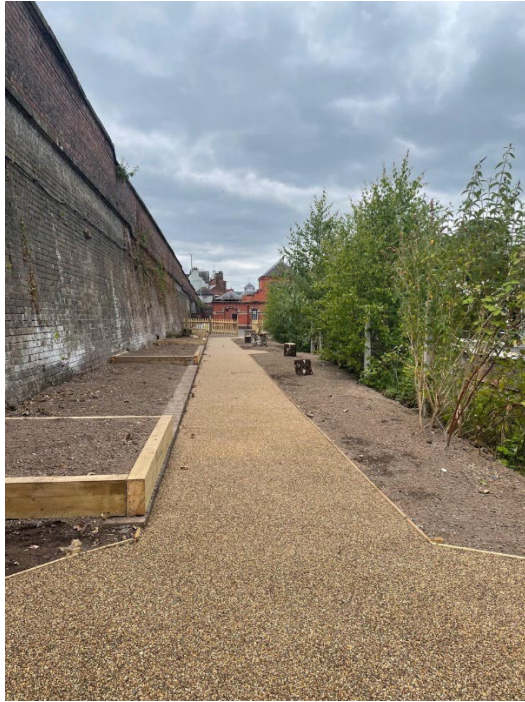
The Boot Micro Pub in Market Square - with T&W grant
Delicious - food market? - with T&W grant - no sign of this yet
Welldeck moving to Food court 26 July
Michelle Ede Therapy on Church Street

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Aliya Hussain at The Interfaith Centre

Wellington Station – Friends of Wellington Station

Secret Garden has been completed.



Signage part of project now installed, with one error – so needs correcting and some more signs to go up. FOWS are doing this with James Maxwell (T&W)
FOWS have also raised £300 via crowdfunding for plants and Jon Aston who ran the T50 raised £250. Mick & Joe (WEST) are now adopters and can help with planting.

Love Wellington Business Group and Networking

Next one is 6th Sept at Q Financial. Group still very active.

Press & Media Coverage

June July

Radio

Wellington in Bloom 19/6/22

Wellington Open Gardens Weekend 20/6/22

Secret Garden quest for plants 30/6/22

Outstanding Community Awards 7/7/22

Press: Shropshire Star, Telford Journal & Shropshire Live, Telford Scene Magazine and Telford Lifestyle magazine

Man About Town – 42 years

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Wellington round up – Jubilee. Late Night, Manga Crate

Litter pick (press release written by Paul Davis)

Secret Garden – Quest for plants

Sounds in The Square

Open Gardens Weekend

Garden party at Sunnycroft/
Shropshire's Outstanding Community

Family Fun Days at Bowring

Love Wellington business meeting

Nanny's Bakery celebrates 3 years

New business at Interfaith Centre



This Is Our Wellington Magazine – distribution this week.

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Managing bad news

We've had some more challenging times for Wellington this period. Following the stabbings in June, I liaised with the police and press and did a reflective message from the Mayor on social media.

I also was the point of contact with BBC reporter Phil Mackie last week for the CSE report publication and fixed for him to broadcast his interviews from the Walnut. I also impressed upon him to try to minimise the amount that Wellington was mentioned if possible. He has taken a keen interest in Wellington's regeneration, had a good look round and promises to return with a more positive report on the encouraging vacancy rates news.

Social Media Communications

Growing at a better rate this month..

Facebook 7,597 followers (2.5% growth in a month)

Twitter 1035 (1.9% growth)

Instagram 1231 (1.7% growth)

Reminder:

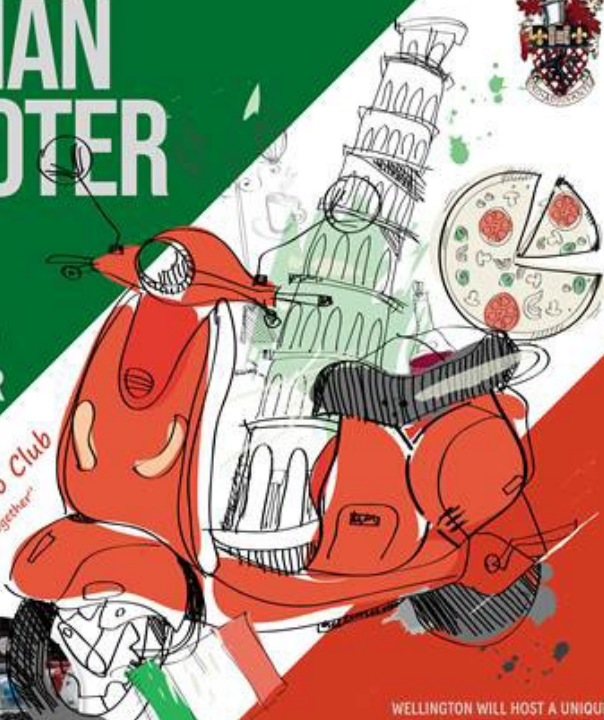
Italian Scooter Day is due to take place in Wellington on Sunday 4 Sept – a brand new event. Trying to liaise with the market to open the food court on that day.

Wellington Town Council Presents

ITALIAN SCOOTER DAY

SUNDAY 4TH
SEPTEMBER
2022

ITALIAN AutoMoto Club
"Bringing Enthusiasts Together"




WELLINGTON WILL HOST A UNIQUE
'ITALIAN SCOOTER DAY'.

THE TOWN'S STREETS WILL BE PACKED WITH SCOOTERS
OF ALL TYPES AND VINTAGE, WITH RIDERS AND
ENTHUSIASTS COMING IN FROM AS FAR AS
CHESHIRE AND STAFFORDSHIRE.

ANY ENQUIRIES REGARDING THE EVENT SHOULD
CONTACT DAVID MORRIS 07773 537564 - OR AT
DJMFASTFORWARD@HOTMAIL.CO.UK

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